

cannara 


ORCHID
CBD


TRIBAL



Cannara Biotech is a Quebec-based grower and producer of highly desirable premium cannabis products at affordable prices. For more information, please visit [Cannara.ca](https://www.cannara.ca)

ALBERTA PRODUCT GUIDE



QUALITY

PREMIUM AAA CANNABIS
HANG DRIED, SLOW CURED
AT SCALE



ACCESSIBILITY

DISRUPTIVE LOW PRICING
ALIGNED WITH LEGACY MARKET
IDEAL FOR YOUR EVERYDAY
CONSUMERS



BRAND CULTURE

GRASSROOT BRAND CULTURE
TRANSPARENCY
CONSUMERS BECOME
AMBASSADORS



We are a vertically integrated Canadian Licensed Producer of premium-grade cannabis and cannabis-derivative products

- Canada's third largest producer based on square footage. Two mega facilities based in Quebec, Canada spanning over 1.6 million square feet.
- Currently serving consumers in the provinces of Quebec, Ontario, Saskatchewan and British Columbia with near term expansion plans into Alberta.
- Three flagship brands with distinctive identity and purpose, Tribal, Nugz, and Orchid CBD.
- Expanding from a current annualized production run rate of 11,600 kg (as of August 2022) to 23,500 kg by August 2023, over 102% increase in production capacity.
- Total owned potential production capacity of up to 125,000kg of annualized cultivation output.

Well Capitalized, Fast-Growing Business

- Cannabis revenues generated of \$13M in Q2 2023 and \$23.4M for the first half of 2023.
- Increased our production capacity with the activation of the 8th of 24 growing zones at the Valleyfield Facility during Q2 2023.
- Closed the period with \$4.1M in cash available.
- \$60M credit facility established with BMO - financing to support operational growth.

History and Focus on Positive EBITDA

- Reported positive EBITDA for the last eight quarters while also expanding operations significantly in the past 12 months.
- Adjusted EBITDA of \$3.2M for Q2 2023.
- Generated free cash flow of \$1.9M in Q2 2023.

Strong Operating Margins

- Quebec facilities offer significant production cost advantages in labor and electricity pricing.

Strategic Brand Portfolio

- Three flagship in-house brands.
- Brand partnership with Exotic Genetix.
- Brand strategy with distinctive identity and purpose, each filling a white space in Canada's current cannabis market.

High Value Proposition for Consumers

- Offer some of the highest quality "AAA" cannabis at disruptive low retail pricing.

High Consumer Product Demand

- Currently catering to a fraction of the total retail demand for our branded products.

Positioned for National success given superior products, lower costs, and lower retail selling prices when compared to other premium cannabis producers.



CANNARA MARKET STRATEGY & SUCCESS



MARKET STRATEGY

Cannara has created lean and profitable operations proven to produce premium cannabis at scale and at competitive prices.

With ability to produce up to 120,000 kg of premium cannabis at full scale, Cannara will expand its products offering across all provinces in Canada in the upcoming year as well as increasing its market share in its current markets.

PROVEN MARKET SUCCESS

- ✓ KIND National Budtender Awards:
 - Brand of the Year: Tribal
 - Terpene Profile of the Year: Tribal
 - CBD Product of the Year: Orchid CBD Runtz
- ✓ ~10% Market Share in QC / ~3% in ONT
- ✓ Tribal Cuban Linx is best-selling 3.5g flower product in ONT for past 6 months
- ✓ Nugz solventless hash SKUs (Old School dry sift and Fresh Frozen Hash Rosin) are consistently ONT top 10 sellers in concentrate
- ✓ 32 Active SKUs in market



YOUR ALBERTA TERRITORY MANAGER

cannara 

Meet Chris Ianson

Chris Ianson has lived and breathed cannabis for over 25 years. Joining the legal industry at day one of legalization, he has split his time over cannabis retail store management and sales/product management for leading licensed producers.

Chris has recorded over 95 podcast episodes, so he is always down to chat all things cannabis as he brings Cannara to Albertans.



CONTACT 24/7:

Chris Ianson

chris@cannara.ca

780-717-7098





Brand Overview

BRAND STORY & POSITIONING

Welcome to Tribal, Cannara's house of genetics flagship brand. With a Canadian exclusive partnership with renowned US breeder Exotic Genetix, Tribal calls on consumers to enjoy the journey of new genetics across a variety of products, from dried flower and pre-rolls to full spectrum extracts and live resin vape carts. Premium quality at everyday prices.

Visit our website: www.tribal.ca

BRAND PARTNER

Cannara has an exclusive brand partnership with 50-time award-winning US-based cannabis breeder, cultivator and hash maker, Exotic Genetix. This agreement brings one of the most influential cannabis breeders and his brands from the US to Canada.

Cannara has an exclusive license to use, market, sell and distribute Exotic Genetix branded products throughout Canada



Tribal – Cannara’s House of Genetics



Genetic	Format	Category
	3.5G	Flower
	5x0.6G	Pre-rolls
	Live Resin Vape Cart	Extract
	Full Spectrum Extract – Coming Soon	Vape
	3.5G	Flower
	5x0.6G	Pre-rolls
	Live Resin Vape Cart	Extracts
	Full Spectrum Extract	Vape
	3.5G	Flower
	5x0.6G	Pre-rolls
	Live Resin Vape Cart	Extracts
	Full Spectrum Extract – Coming Soon	Vape



COMING SOON TO AB



Tribal Gelato Mint – 3.5g



Gelato Mint is an Indica-dominant strain (It's it x Cookies & Cream, Breeder: Exotic Genetix) that produces elevated terpene levels in the 2-4% range. As its name suggests, Gelato Mint smells like a fresh mint dessert with strong pepper notes and earthy pine undertones. Due to its rich terpene profile, Gelato Mint's flavours are similar to its aromas and consistently noticeably present. Expect dark green buds coated with trichomes, purple sugar leaves, and amber-colored pistils.



GENETIC It's It x Cookies & Cream

THC 21-27%

CBD 0-1%

TERPENE % 2-4%

TERPENES Caryophyllene, Farnesene, Limonene, Linalool.

QUALITY: Hang dried, hand trimmed, and slow cured for final packaging in an airtight can for ultimate freshness.

AGLC PRICING Wholesale Unit Price: \$18.19
MSRP: \$25.99
UPC: 24
CNB-16807919

KEY SELLING POINTS

- A star genetic with a true-to-the-name spicy mint aroma and flavour.
- Harvest, packaged on date, & total terpenes percentage listed on label of airtight can.
- AAAA Quality with high Terpene percentage

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED



Cannara Biotech is a Quebec-based grower and producer of "AAAA" cannabis for the Canadian market, producing craft-cultivated premium-grade cannabis products at-scale and at an affordable price. For more information, please visit Cannara.ca

Tribal Gelato Mint Pre-rolls – 5 x 0.6g



Gelato Mint pre-rolls are produced with nothing but hang dried, slow cured, whole buds which have been consistently ground, and wrapped in premium RAW Classic cones. Enjoy five 0.6g pre-rolls packaged in our improved airtight, eco-friendly aluminum tubes.

Gelato Mint is an Indica-dominant strain (It's it x Cookies & Cream, Breeder: Exotic Genetix) that produces elevated terpene levels. As its name suggests, Gelato Mint smells like a fresh mint dessert with strong pepper notes and earthy pine undertones. Due to its rich terpene profile, Gelato Mint's flavours are similar to its aromas and consistently noticeably present.

GENETIC	It's It x Cookies & Cream
THC	21-27%
CBD	0-1%
TERPENE %	2-4%
TERPENES	Caryophyllene, Farnesene, Limonene, Linalool.
QUALITY:	Hang dried, hand trimmed, and slow cured for final packaging in an air-tight tin for ultimate freshness.
AGLC	Wholesale Unit Price: \$16.44
PRICING	MSRP: \$23.49 UPC: 24 CNB-16807805

KEY SELLING POINTS

- Premium quality whole bud, no shake, no trim.
- Premium RAW Cones.
- High total terpenes percentage.
- On-the-go, convenient Gelato Mint experience.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

Tribal G Mint Live Resin Vape Cart – 1g



Tribal's G Mint Live Resin 1g Vape cart has one ingredient, our fresh frozen Gelato Mint flower (It's it x Cookies & Cream, Breeder: Exotic Genetix). Upon inhaling, you're greeted with a burst of fresh mint subtly backed by strong pepper notes and earthy pine undertones. Now offered as a live resin, Tribal's G Mint Live Resin Vape Cartridge delivers an elevated cannabinoid and terpenes experience. We utilize a cryogenic extraction process that preserves the profile of the flower and offers one of the highest levels of purity by preferentially extracting the cannabinoids, terpenes, and flavonoids.



G MINT LIVE RESIN 1g	
EXTRACTION	Single Source Live Resin via BHO
LINEAGE	Indica; It's It x Cookies & Cream
CANNABINOIDS	76 - 82% THC
TERPENES:	6- 15% Total; Caryophyllene, Farnesene, Limonene, Linalool.

CART HARDWARE	
TYPE	ASCERA XT-75 Ceramic 510 Cart
PREMIUM MATERIALS	Ceramic mouthpiece and post with triangular ports. Borosilicate glass reservoir. Japanese Cotton Wick + Quartz Coil.
AGLC PRICING	Wholesale Unit Price: \$31.49 MSRP: \$44.99 UPC: 12 CNB-16807480

KEY SELLING POINTS

- Full spectrum, single source indica live resin from our rare genetics' library.
- 1g premium ceramic vape cart optimized for live resin viscosity.
- Full flavour experience that matches current dried flower and pre-roll offerings.
- Premium CR reusable tin that holds 3 x 1g vape carts.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



FRESH FROZEN



510 THREAD



LIVE RESIN



Tribal Cuban Linx – 3.5g



Cuban Linx is a Sativa-dominant strain of cannabis. (TK Skunk x Trigerian, Breeder Swamp Boys Seeds) With its refreshing lemon-gas aroma and diverse terpenes profile, this genetic typically hits 23% - 29% THC and routinely hits over 4% terpenes. Expect prominent lemon gas pine flavours from inhale to exhale, and a white ash when consuming. The strain is very comparable to the legendary Super Lemon Haze.



GENETIC	TK Skunk x Trigerian
THC	23-29%
CBD	0-1%
TERPENE %	2-5%
TERPENES	Terpinolene, Ocimene, Caryophyllene.
QUALITY:	Hang dried, hand trimmed, and slow cured for final packaging in an airtight can for ultimate freshness.
AGLC	Wholesale Unit Price: \$18.19
PRICING	MSRP: \$25.99 UPC: 24 CNB-16807920

KEY SELLING POINTS

- Sativa-dominant strain with the well-recognized aroma and flavour profile of a Haze genetic.
- Harvest and packaged on date listed on airtight can.
- AAAA Quality with high total terpenes percentage.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

Tribal Cuban Linx Pre-rolls – 5 x 0.6g



Cuban Linx pre-rolls are produced with nothing but hang dried, slow cured, whole buds which have been consistently ground, and wrapped in premium RAW Classic cones. Enjoy five 0.6g pre-rolls packaged in our improved airtight, eco-friendly aluminum tubes.

Cuban Linx is a Sativa-dominant strain of cannabis. (TK Skunk x Trigerian, Breeder Swamp Boys Seeds) With its refreshing lemon-gas aromas and diverse terpenes profile, this genetic typically hits 23% - 29% THC and routinely hits over 4% terpenes. Expect prominent lemon gas pine flavours from inhale to exhale, and a white ash when consuming the pre-rolls. The strain is very comparable to the legendary Super Lemon Haze.



GENETIC	TK Skunk x Trigerian
THC	23-29%
CBD	0-1%
TERPENE %	2-5%
TERPENES	Terpinolene, Ocimene, Caryophyllene
QUALITY:	Hang dried, hand trimmed, and slow cured for final packaging in an air-tight tin for ultimate freshness.
AGLC	Wholesale Unit Price: \$16.64
PRICING	MSRP: \$23.49 UPC: 24 CNB-16807804

KEY SELLING POINTS

- Premium quality whole bud, no shake, no trim.
- Premium RAW Cones.
- High total terpenes percentage.
- On-the-go convenient Cuban Linx experience.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

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Tribal Cuban Linx Live Resin Vape Cart



Tribal's Cuban Linx Live Resin 1g Vape cart has one ingredient, our fresh frozen Cuban Linx flower (TK Skunk x Trigerian; Breeder: Swamp Boy Seeds). Powerful, stimulating, and loaded with a traditional Haze flavour identical to the flower, now offered as a live resin. Tribal's Cuban Linx Live Resin 1g Vape cart delivers an elevated cannabinoid and terpene experience. We utilize a cryogenic extraction process that preserves the profile of the flower and offers one of the highest levels of purity by preferentially extracting the cannabinoids, terpenes, and flavonoids.



CUBAN LINX LIVE RESIN VAPE - 1g	
EXTRACTION	Single Source Live Resin via BHO
LINEAGE	Sativa, GMO/TK Skunk x Trigerian
CANNABINOIDS	76 - 82% THC
TERPENES:	6- 15% Total; Terpinolene; Ocimene. Caryophyllene

CART HARDWARE	
TYPE	ASCERA XT-75 Ceramic 510 Cart
PREMIUM MATERIALS	Ceramic mouthpiece and post with triangular ports. Borosilicate glass reservoir. Japanese Cotton Wick + Quartz Coil.
AGLC PRICING	Wholesale Unit Price: \$31.49 MSRP: \$44.99 UPC: 12 CNB-16807481

KEY SELLING POINTS

- Full spectrum, single source sativa live resin from our rare genetics library
- 1g premium ceramic vape cart optimized for live resin viscosity
- Full flavour experience that matches current dried flower and pre-roll offerings
- Premium CR reusable tin that holds 3 x 1g vape carts

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



FRESH FROZEN



510 THREAD



LIVE RESIN

Tribal Cuban Linx Live Resin FSE



Sativa fans rejoice! Better than a shot of espresso in the morning, our Cuban Linx 1g Full Spectrum Extract is the perfect pairing to your busy day. Powerful, stimulating, and dripping with the flavours identical to the flower. From first exhale to the last, expect above average terpene content and potency.



CUBAN LINX

TERPINOLENE

OCIMENE

CARYOPHYLLENE

CUBAN LINX LIVE RESIN FSE – 1g	
EXTRACTION	Single Source Live Resin via BHO
LINEAGE	Sativa, TK Skunk x Trigerian
CANNABINOIDS	72 - 78% THC
TERPENES:	6-15% Total; Terpinolene, Ocimene, Caryophyllene.
AGLC PRICING	Wholesale Unit Price: \$27.99 MSRP: \$39.99 UPC: 12 CNB-16807767

KEY SELLING POINTS

- Full spectrum, high terpene, single-source sativa live resin from our rare genetics library.
- Full flavour experience that matches current dried flower and pre-roll offerings.
- Premium CR rook jar with heat resistant glass bottom.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



FRESH FROZEN



LIVE RESIN

Tribal Power Sherb – 3.5g



Power Sherb is a powerful Indica strain (Sunset Sherbert x Cookies & Cream IX3, Breeder: Exotic Genetix). Power Sherb is best appreciated for its truly unique smell and taste of spicy berries and sweet guava. The buds produced by this strain are trichome rich with a mix of colourful pistils ranging from yellow to burnt orange.



GENETIC Sunset Sherbert x Cookies & Cream IX3

THC 21-27%

CBD 0-1%

TERPENE % 2-4%

TERPENES Caryophyllene, Farnesene, Linalool, Humulene.

QUALITY: Hang dried, hand trimmed, and slow cured for final packaging in an air-tight can for ultimate freshness.

AGLC Wholesale Unit Price: \$18.19

PRICING MSRP: \$25.99

UPC: 24

CNB-16807921

KEY SELLING POINTS

- Indica strain with a sought-after aroma of gasoline and sweet spice.
- Harvest and packaged on date listed on airtight can.
- AAAA Quality with high total terpenes percentage.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

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Tribal Power Sherb Pre-rolls – 5 x 0.6g



Tribal Power Sherb pre-rolls are produced with nothing but hang dried, slow cured, whole buds which have been consistently ground, and wrapped in premium RAW Classic cones. Enjoy five 0.6g pre-rolls packaged in our airtight, eco-friendly aluminum tubes.

Power Sherb is a powerful Indica strain (Sunset Sherbert x Cookies & Cream IX3; Breeder: Exotic Genetix) best appreciated for its smooth, sweet gasoline flavour. The buds produced by this strain are dense, trichome rich, and very colourful; expect light green buds and mix of colourful pistils ranging from yellow to burnt orange.



GENETIC Sunset Sherbert x Cookies & Cream IX3

THC 21-27%

CBD 0-1%

TERPENE % 2-5%

TERPENES Caryophyllene, Farnesene, Linalool, Humulene.

QUALITY: Hang dried, hand trimmed, and slow cured in curing barrels for final packaging in an air-tight sac for ultimate freshness.

AGLC Wholesale Unit Price: \$16.64

PRICING MSRP: \$23.49

UPC: 24

CNB-16807806

KEY SELLING POINTS

- Premium quality whole bud, no shake, no trim
- Premium RAW Cones
- High total terpene percentage
- On-the-go convenient Power Sherb experience

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA)
- In-store Pop-up activations
- Virtual and live budtender educational sessions
- Unique *Between Buds* Educational programming
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

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Tribal Power Sherb Live Resin Vape Cart



Power Sherb is a powerful Indica strain (Sunset Sherbert x Cookies & Cream IX3; Breeder: Exotic Genetix) best appreciated for its smooth, sweet gasoline flavour. The buds produced by this strain are dense, trichome rich, and very colourful; expect light green buds and mix of colourful pistils ranging from yellow to burnt orange. We utilize a cryogenic extraction process that preserves the profile of the flower and offers one of the highest levels of purity by preferentially extracting the cannabinoids, terpenes, and flavonoids.



POWER SHERB LIVE RESIN VAPE - 1g	
EXTRACTION	Single Source Live Resin via BHO
LINEAGE	Indica,
CANNABINOIDS	76 - 82% THC
TERPENES:	6- 15% Total; Caryophyllene, Farnesene, Linalool, Humulene.

CART HARDWARE	
TYPE	ASCERA XT-75 Ceramic 510 Cart
PREMIUM MATERIALS	Ceramic mouthpiece and post with triangular ports. Borosilicate glass reservoir. Japanese Cotton Wick + Quartz Coil.
AGLC PRICING	Wholesale Unit Price: \$31.49 MSRP: \$44.99 UPC: 12 CNB-16807482

KEY SELLING POINTS

- Full spectrum, single source sativa live resin from our rare genetics library
- 1g premium ceramic vape cart optimized for live resin viscosity
- Full flavour experience that matches current dried flower and pre-roll offerings
- Premium CR reusable tin that holds 3 x 1g vape carts

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



INDOOR GROWN



FRESH FROZEN



510 THREAD



LIVE RESIN

TRIBAL UNI Pro ARK



TRIBAL UNI Pro ARK



Diameter Adjustment
Dial -----

Level Window-----

650mAh Box Mod-----

Height Adjustment-----

---- Power Button

---- OLED Display

---- Right Button (+)

---- Left Button (-)

---- USB-C Port

KEY SELLING POINTS

- Premium 510 vape battery
- Adjustable height and diameter to accept a wide range of carts
- Voltage range 1.8V – 4.2V for optimal temperature control to maximize flavour
- 10-second preheat function
- Long-lasting durability:
 - Full zinc alloy metal body
 - 510-Threaded magnetic adaptor (x3) included to reduce wear during cartridge change
- Fast charging USB-C port



LEYBOUR
ROAD

Brand Overview



BRAND STORY & POSITIONING

Nugz, your legacy dealer gone legal, has two staple flower offerings in addition to rotational offerings from Cannara's grow houses and solventless concentrates. Flavour, potency, and premium quality bulk value are key attributes — when Nugz shows up it's high-fives and good times all around!

Visit our website: www.nugz.ca



NUGZ Wrap - 1g



Starting with rotating strains from Cannara's rare genetics, the Nugz 1g Wrap is produced with nothing but hang dried, slow cured, single-source whole buds we've grown, ground, and carefully rolled in a premium hemp wrap, for a classic, slow burn. Nugz 1g Wrap is a premium heavy hitter at a wallet-friendly price that you've come to expect from Nugz.



GENETIC Single Strain – Rotating Genetics

THC 20-28%

CBD 0-1%

TERPENE % 2-5%

QUALITY: Hang dried and slow cured flower in a premium unflavoured wrap with frosted glass tip

AGLC AGLC Wholesale Unit Price: \$6.65

PRICING MSRP: \$9.49

UPC: 24

CNB-16807803

KEY SELLING POINTS

- Sourced from exclusive, sought-after genetics
- Strain lineage listed on bag for each lot
- Heavy hitter at great value

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA)
- In-store Pop-up activations
- Virtual and live budtender educational sessions
- Unique *Between Buds* Educational programming
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

NUGZ Joints Pre-rolls – 12 x 0.6g



Drawn from our library of strains Nugz Joints is an opportunity for bulk pre-roll consumers to access our premium quality strains at value. Nugz pre-rolls are produced with nothing but hang dried, slow cured, consistently ground whole buds, and wrapped in premium RAW Classic cones. Enjoy twelve 0.6g pre-rolls packaged in air-tight bags for ultimate freshness.



GENETIC	Single Strain – Rotating Genetics
THC	21-27%
CBD	0-1%
TERPENE %	2-5%
QUALITY:	Hang dried and slow cured for final packaging in an air-tight bag for ultimate freshness.
AGLC	Wholesale Unit Price: \$29.95
PRICING	MSRP: \$47.49 UPC: 24 CNB-16807802

KEY SELLING POINTS

- Strain lineage listed on bag for each lot.
- Premium quality bulk prerolls.
- High total terpenes percentage.
- Controlled vertical, flower sourced from Cannara's rare genetics library.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store Pop-up activations.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

NUGZ Terple Fresh Frozen Hash Rosin – 1g



Nugz Terple Fresh Frozen Hash Rosin (FFHR) is derived from our Terple flower, frozen at harvest to preserve the flower's natural sweet orange terpene profile, flavours, and aromas. Our FFHR is made by sieving frozen premium grade cannabis flower through 159µm to 73µm wash bags in ice water to produce a bubble hash that is then gently heated and pressed into a honey-like rosin. Nugz FFHR is offered in rotating single-source genetics drawn from our rare genetics library. Best stored in the fridge and brought to room temperature 10 minutes before your next sesh.



TYPE	Hash Rosin 1g
LINEAGE	Hybrid, Tropicana Cookies x Slurrricane #7
CANNABINOIDS	THC 65-73%
TOTAL TERPENES	7-15%
AGLC PRICING	Wholesale Unit Price: \$31.55 MSRP: \$44.99 UPC: 12 CNB-16807766

KEY SELLING POINTS

- Premium solventless hash rosin.
- Strain-specific, lineage to be listed on label.
- Full flavour experience from our rare genetics library.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store display.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



FRESH FROZEN



LIVE ROSIN

NUGZ G Sherb Old School Hash – 2g



Flavour seekers rejoice! We went to the lab, and didn't return until we had something we wanted to sink our teeth into. Nugz Gelato Sherb Old School Hash is a sweet and spicy purposively crafted blend of our Gelato Mint and Power Sherb. First, we dry-sift the trichome heads away from the plant. Then we take those heads, mix them, then gently press them into an authentic Old School Hash. Nugz Gelato Sherb Old School Hash is 2g of authentic Old School Hash, ready to burn!



GELATO SHERB
Gelato Mint + Power Sherb
Dessert . Mint . Gas

TYPE	Traditional Old School Hash 2g
GENETIC	Gelato Mint + Power Sherb (Indica)
CANNABINOIDS	THC 42-50%
TOTAL TERPENES	2-5%
AGLC PRICING	Wholesale Unit Price: \$19.95 MSRP: \$28.49 UPC: 12 CNB-16807769

KEY SELLING POINTS

- High Potency, full flavour old school hash
- Carefully curated premium input blends with no additives or fillers
- Also available as milled flower and infused pre-rolls.

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA).
- In-store display.
- Virtual and live budtender educational sessions.
- Product knowledge sheets, digital posters, social media templates.



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INDOOR GROWN



HANG DRIED



SLOW CURED



HAND TRIMMED

NUGZ Häpple



Recognizing the impact Nugz has made on the Canadian hash market, renowned Häpple creator [errlectric_dave](https://nugz.ca/happle) has signed an exclusive agreement with Nugz to sell and distribute his sought after handmade Häpple hash pipe. Made from hand blown glass, the Häpple elevates Old School Hash for a mess-free, session-able hash experience. <https://nugz.ca/happle>



KEY SELLING POINTS

- Legacy hash glass accessory at an affordable price
- Great introductory accessory both for new and seasoned hash consumers
- Improves the old school hash experience, elevating consumers away from less desirable traditional methods on consumption (BTs, hot knives etc)

GTM STRATEGY

- Social Media (Community Collab, Reddit AMA)
- In-store Digital display & Pop-up activations
- Virtual and live budtender educational sessions
- Product knowledge sheets, digital posters, social media templates.





ORCHID

CBD

Brand Overview



BRAND STORY & POSITIONING

Orchid CBD is changing the perception of cannabis by being the better choice for consumers looking for premium, CBD-dominant and balanced cannabis products. When it comes to flower and pre-rolls, Orchid CBD offers CBD Runtz, a phenomenally well-rounded strain bred by Exotic Genetix. Our flower is hang dried, slow cured, hand trimmed, and never irradiated, just like all the flower grown at Cannara.

Visit our website: www.orchid.ca



Orchid CBD 30:15 Premium Oil



Orchid CBD 30:15 Oil is a THC dominant premium oil with a familiar 2 to 1 ratio of THC to CBD. Organic coconut MCT oil is mixed with pure distillate meticulously extracted using a cold ethanol process, triple filtered, and distilled to ensure product consistency, quality, and to retain the highest level of purity. Expect a clean, bitter-free flavour delivered from a 1ml syringe in premium packaging, elevating self-care.



TYPE	Premium distillate + organic coconut MCT oil blend; 20ml
CANNABINOIDS	THC: 30 mg/g CBD: 15 mg/g
DOSING	1 ml = ~28 mg of THC & ~14mg of CBD
AGLC PRICING	Wholesale Unit Price: \$21.13 MSRP: \$31.99 UPC: 12

KEY SELLING POINTS

- Pure distillate oil produced from single-sourced ingredients
- Cold ethanol extraction process for premium unflavoured taste and aroma profile
- Organic coconut carrier oil
- Premium carton packaging with a 1ml syringe



MARKETS

TSXV: LOVE.V

OTCQB: LOVEFF

FRA: 8CB

HQ

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